

ஒன்றே குலமும் ஒருவனே தேவனும்  
நன்றே நிலைமின் நமஸில்லை நானாமே  
சென்றே புகழ்கதையில்லை நம் சித்தத்து  
நின்றே நிலைவற நீர் நினைந்துயமினே  
- திருமூலர் திருமந்திரம்

असतो मा सद्गमय ।  
तमसो मा ज्योतिर्गमय ।  
मृत्योर्मा अमृतङ्गमय ॥  
ॐ शान्तिः शान्तिः शान्तिः ॥

ASATO MAA SADGAMAYA  
TAMASO MAA JYOTHIRGAMAYA  
MRITYOR MAA AMRITANGAMAYA  
OM SHANTHI: SHANTHI: SHANTHI:  
- Brhadaranyakopanishad

Learning Shines with Righteousness

## THE MADURA COLLEGE (AUTONOMOUS)

Re-accredited (3rd Cycle) with 'A' Grade by NAAC  
Vidhya Nagar, Madurai - 625 011

# IQAC NEWSLETTER

(June 2017 - May 2018)

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## PRINCIPAL'S MESSAGE

Quality is a byword for excellence in education. The assurance and sustenance of quality in higher education institutions is the primary responsibility of the Internal Quality Assurance Cell (IQAC). The purpose of this cell is to implement and internalize innovative and best practices in all the academic and administrative processes that define an institution. The Madura College has been marching towards excellence in teaching, learning, and other academic and co-academic activities. We could organize a number of regional level talks and other extension activities to enrich student life in this campus. The clubs and committees formed in order to cater to the special needs of students have been functioning well. I am extremely happy that the IQAC of our College is bringing out its first issue of newsletter dedicated solely to matters regarding higher education and NAAC measures. I congratulate IQAC team for their efforts and hope that it grows efficiently with a high level of professionalism. I thank the management and esteemed colleagues for their dedicated work for the growth of this institution.



## COLLEGE DAY

The 128<sup>th</sup> College Day celebrations were held on 16<sup>th</sup> March 2018. Sri. Er. N.S. Krishnan, President, MCB, delivered the presidential address and Sri. S. Natanagopal, Secretary, MCB, offered felicitation. Dr. J. Suresh, Principal & Dr. K. M. Rajasekaran, Director (Self - Finance stream) presented the Annual Reports, giving the details of quality enhancement measures implemented in the year 2017-18. The Chief Guest Mr. Raja Krishnamoorthy @ Kitty, Humanist, Activist and Artist, in his address, highlighted the importance of values and ethics and also he insisted that the knowledge, the students acquire should benefit the society. The chief guest distributed prizes to students and staff members for their best academic performances.



### Patrons

**PRESIDENT, Madura College Board (MCB)**  
Sri. Er. N.S. Krishnan

**VICE - PRESIDENT, MCB**  
Sri. S. Seetharaman

**SECRETARY, MCB**  
Sri. S. Natanagopal

**JOINT SECRETARY, MCB**  
Sri. S. Parthasarathy

**TREASURER, MCB**  
Sri. N. Anand Srinivasan

**DIRECTORS, MCB**  
Sri. G. Manivannan

Sri. S. Ramesh  
Sri. S. Sankaran  
Sri. R. Sridharan  
Sri. S. Sridharan  
Sri. R. Srinivasan  
Sri. S. Suresh

### Principal

Dr. J. Suresh

### Vice - Principal

Dr. K. Muthuvel

### Director (SF)

Dr. K. M. Rajasekaran

### Deans

Dr. P. Krishnan  
Administration & Student Affair

Dr. S. Theenathayalan  
Academic & Research

### IQAC Co - ordinators

Dr. A. Xavier  
Administrative Co - ordinator

Dr. I. Sahul Hamid  
Executive Co - ordinator

### NAAC Co - ordinators

Er. J. Rajendran  
Administrative Co - ordinator

Prof. S. Sivaramkrishnan  
Executive Co - ordinator



## GRADUATION DAY

The Graduation Ceremony was held on 15<sup>th</sup> March 2018. Sri. Er. N.S. Krishnan, President, MCB presided over the function and Sri. S. Natanagopal, Secretary, MCB welcome the gathering. The Chief Guest Mr. Neethi Mohan, Chairman of Vaigai Chemical delivered the Graduation Day address and distributed the degree certificates to 911 students of our college from various disciplines.



## NAAC TEAM VISIT

The NAAC peer team visited our college on 4<sup>th</sup> & 5<sup>th</sup> of September 2017. In the 3rd Cycle of Re-accreditation our college has been awarded 'A' Grade.



## PTA MEETING

Our College regularly organizes PTA (Parent Teacher Association) Meetings to receive views of parents on the contributions to be made by the institution to the growth of the students.



## COLLEGE PRAYER

Our College organizes regular Prayer Meetings on every Monday in which faculty members address the students on moral values and current affairs. Further, prize winners are being felicitated.



## CONFERENCES ORGANIZED

Department of Commerce organized a UGC sponsored One Day "International Conference on Business Analytics & Block Chain" on 28<sup>th</sup> December 2017.



Department of Commerce also organized a seminar sponsored by MCB on "Principles & Practice of Insurance" for B. Com (B&I) students on 28<sup>th</sup> March 2018.



A National Seminar on "New Horizons in Botany" sponsored by UGC was organized by the Department of Botany on 25<sup>th</sup> January 2018.



Department of Mathematics organized Science Academies' Lecture workshop on "Differential Equations for Dynamical Systems" during 05 - 06, February 2018 sponsored by IASC Bangalore, INSc NewDelhi and NASc Hyderabad.



UGC Sponsored One day National Seminar on "Frontiers in Mathematics" was held on 21<sup>st</sup> December 2017 by the Department of Mathematics.



Department of Zoology organized a UGC sponsored National Seminar on "Biodiversity At its Cross Roads" on 24<sup>th</sup> January 2018.



UGC Sponsored National Seminar on "GST in India: Prospects and Challenges Ahead" was organized by the Department of Economics on 11<sup>th</sup> October 2017.



Department of Chemistry organized a UGC sponsored State Level Seminar on "Frontiers in Chemistry" on 18<sup>th</sup> December 2017.



A One-day UGC Sponsored National seminar on "Contemporary Physics" was organized by the Department of Physics on 15<sup>th</sup> December 2017.



Department of English in collaboration with Shiksha Sanskriti Utthan Nyas(SSUN) organized a One Day National Seminar on "Language and Linguistics" on 21<sup>st</sup> February 2018 focusing on Innovations in Language Teaching.



The Department of English conducted Prof. K.R .Narayanan Memorial Lecture on 15<sup>th</sup> September 2017 on "Vedanta and the Dharma". Books authored by Dr. R. Subramony and Dr. S. Sudha were released.



தமிழ்த்திறை சார்பில் "தமிழகக் கோவில் கலை ரேபுகள்" என்ற தலைப்பில் ஈடுதல லிளவிலான கருத்தரங்கம் 21.12.2017 லின்று நடைபிற்றது.



## STUDENT - CLUB ACTIVITIES

### COMMERCE

Oral Coaching Classes for Professional Courses – CA, CMA & CS were inaugurated on 18<sup>th</sup> August 2017 by Sri. S. Natanagopal, Secretary, MCB.



The department also organized "Vigilance Awareness Week 2017" on 4<sup>th</sup> November 2017 with the theme "Our Vision - Corruption Free India". Er. R. Deepa, Assistant Professor, Lady Doak College, Madurai acted as the Resource person. A research



survey in collaboration with Reserve Bank of India on "Household Survey on Inflation Expectation" on June 2017 was conducted.

### ECONOMICS

Inter-Collegiate Students Seminar on "New Initiatives in Indian Agriculture" was organized on 5<sup>th</sup> January 2018. About 130 students from 17 colleges in and around Maduari participated in the event. Several competitions were conducted.

The department also organized on 6<sup>th</sup> January 2018, MAGANOMICS - 2018, which is an Academic & Cultural event being conducted



every year. The Chief Guest Dr.M.Rajendran, Principal of PMT College distributed the prizes and certificates to the students.

## MATHEMATICS

SRUTI Club of the Department organized "Intercollegiate Meet Srtuti - 18" on 10<sup>th</sup> March 2018. In this programme 10 colleges in around Madurai took part.



Several competitions such as Quiz, Paper presentation, Mathematical Modelling and As you like It were conducted. The department of Mathematics also conducted a Guest



Lecture Programme to all the PG students on 9<sup>th</sup> March 2018. Prof. Gnana Prakasham, Govt. Polytechnic College, Usilampatti gave a lecture to motivate the students for NET/SET & other competitive

Examinations.

## CHEMISTRY

The Chemistry Club conducted a Guest Lecture Programme along with various competitions to all the final year UG students and all the PG students on 3<sup>rd</sup> January 2018.

Dr. P.Sami, Associate Professor of



Chemistry, VHNSN College, Virudhunagar, delivered a lecture on Group Theory. Principal Dr.J.Suresh distributed prizes and certificates to the students. The Department of Chemistry further installed



the Orbital Incubator for the measurement of BOD/COD on 7<sup>th</sup> February 2018.



## PHYSICS

The club of Physics department conducted various competitions like paper presentation, quiz, rangoli, turn - coat, treasure - hunt, Model display on 16<sup>th</sup> February 2018. Students



participated with much enthusiasm. The program brought out the talents of students and also paved way to learn the various aspects of Physics through these competitions.



## BOTANY

Phyllum Club of the department organized Co-curricular events for all the students of Botany on 3<sup>rd</sup> March 2018. Several Competitions were conducted and prizes & certificates to the students were distributed by Principal, Dr. J. Suresh. Importance and impact of such programmes were highlighted by our principal in his address in addition to the regular curricular activities.



## ENGLISH

Department of English organized a Two day Workshop on UGC - NET & SET during 19 - 20, March 2018 at inter college level. More than 200 students participated from various colleges and got benefited. Dr.Kalyani Val Lath, Net Trainer, Thiruvananthapuram,



coordinated the programme. The Department also conducted a Two - Hour Guest Lecture on "Literary Criticism" for I&II MA students on 9<sup>th</sup> January 2018.



Dr. Vadhapureswaran, Former Professor of English, The Madura College was the resource person .

## CELL ACTIVITIES

### WOMEN'S CELL

Women's Cell of our college organized a Workshop on "Art and Craft" for all UG final and PG students. Mrs. Tulsi Kannan acted as the Resource person and trained the students to enable their artistic skills like fabric painting and handicraft training. With a generous funding of Madura College Board, the cell also celebrated the International Women's Day on 8<sup>th</sup> March 2018.



Two eminent speakers Dr. Shifali Sing, Psychiatrist, Ratna Mental Hospital, Madurai & Dr. Pon Meera Bose, Bose Hospital, Madurai addressed the gathering.

### PLACEMENT CELL

Madura College Training and Placement Cell organized a Two-day Campus Drive to the students of our college with the following companies on 17<sup>th</sup> & 18<sup>th</sup> April 2018.



1. Grameen Koota Banking and Financial Services, Coimbatore.
2. Exide India Pvt LTD, Bangalore.
3. Viruksham BPO Services PVT LTD, Madurai.
4. IDBI Federal Bank, Erode.
5. Alien Global Services PVT LTD, Madurai.
6. Tatuleague India PVT Ltd, Bangalore.



A Total of 348 students (Both Aided & Self Finance Stream) participated in the Campus Drive. The Drive began with a briefing session by the HRs' of the respective companies.

And the Drive continued with the selection process having Group Discussion & HR Interview. At the end, 197 Students were selected. The Campus Drive ended with the Exit Meet where Provisional Job Offer Letters were issued to the Selected Candidates.

### SCIENCE FORUM

The Science Forum of our College and Student Council celebrated the National Science Day on 28<sup>th</sup> February 2018 with Lectures by Mr. Bhagath Sing and Mr. Baba Pakrudin of Go Scientific Company



on the topics "Future of Space Science" and "Science & Anthropology" respectively. Around 130 students from science faculties took part in the celebration. Both the lectures were interesting and kindled the young minds.

### BLOOD DONORS CLUB

The Blood Donors Club co-ordinated with the Lions Club of COSMOS, Madurai conducted blood Donation Camp on 13<sup>th</sup> October 2017. The club also organized the second camp with the co-assistance of Madurai Social Service League on 12<sup>th</sup> March 2018. A total of 289 units of blood were donated. It is noteworthy to mention that both the camps were inaugurated by Sri. S. Natanagopal, Secretary, MCB, and he donated blood which motivated our students and staff.



### MADURA COLLEGE CULTURAL ACADEMY

மேற்கூறிய கல்வியறிவு மனவ, மானவியர்களின் கலைத்திறமைகளை வெளிப்படுத்தும் பொருட்டு 8 நாட்களாக நடைபெற்ற 24 பல்வேறு விதமான போட்டிகள் நடத்தப்பட்டு, பரிசளிப்பு விழா "புலரி - 2018" 14.03.2018 அன்று நடைபெற்றது.



சிறப்பு விருந்தினராக “மனிதத்தேவன்” சொக்கலிங்கம் சிவர்கள் கலந்த ஜெகத்காண்டி கருத்த ஓரங்கத்தேவனும், கலைத்திறமைகளையும் வளர்த்துக் கொள்ள வேண்டும் என வாழ்த்திப் பேசி போட்டிகளில் வெற்றி பெற்ற மாணவ, மாணவியர்களுக்குப் பரிசுகள் வழங்கி சிறப்பித்தார்கள். மாணவ, மாணவியர்களின் கலை நிகழ்ச்சிகள் மிகச் சிறப்பாக நடைபெற்றன. சுயநிதிப் பிரிவு



மாணவ, மாணவிகளுக்காக ரொத்தம் 20 போட்டிகள் நடத்தப்பட்டு பரிசளிப்புவிரோ ‘அந்திப்பூக்கள் - 2018’ ரேசி 13, 2018 அன்று சிறப்பாக கொண்டாடப்பட்டது. சிறப்பு விருந்தினராக “தேவருவித் தென்றல்” பேரா. M. ராசேசந்திரன்,



சன் டி.வி. புகழ் பட்டமேற்றப் பேச்சாளர், கலந்த ஜெகத்காண்டி சிறப்பித்தார்கள்.

## MADURA COLLEGE ALUMNI ASSOCIATION (MCAA)

The Annual General Body Meeting of the Madura College Alumni Association was organized on 8th April 2018. President V.M.Sundaram, Secretary Mr. Sridhar of MCAA and Principal Dr.J.Suresh addressed the gathering.



As many as 100+ alumni participated in the meeting. Sport events were organised for the Alumni members. Sri. CA V.G.Subramanian was elected as the new Secretary for MCAA.



## FESTIVAL/NATIONAL DAY CELEBRATIONS

### REPUBLIC DAY

The 69th Republic Day was celebrated in our college. Sri. Er. N.S.Krishnan, President, MCB, hoisted the National

flag and highlighted the contributions of freedom fighters. Sri. S. Parthasarathy, Joint Secretary, Sri. G. Manivannan and Sri. R. Srinivasan, Directors, MCB, also participated in the celebration and addressed the gathering. Principal, Vice - Principal and Director (SF) in their talk highlighted the efforts being made by the administration for the welfare of student



community. Also, several senior faculty members spoke on the occasion of the sacrifices made by all the sections of the society irrespective of region, religion and community.



## சூப்பிரெம் விழா

நேதாஜி தேசிய இயக்கம், மக்கள் சக்தி இயக்கம் மற்றும் ஜேசுஜன ஜனா எக்ஸல் ஆகிய தொண்டர் நிறுவனங்களுடன் இணைந்து ஜனாக்கல்லூரி IQAC சார்பாக, தியாகிகள் தினம், தேசிய இணைநர் தினம் மற்றும் தேச பக்தி தினம் ஆகியவற்றை மகாத்மா காந்தி, விவேகானந்தர் மற்றும் நேதாஜி சுபாஷ் சந்திரபோஸ் ஆகிய பெருந்தலைவர்களை போற்றும் சூப்பிரெம்விழாவாக தேசிய இணைநர் தினத்தன்று கொண்டாடப்பட்டது.



## பொங்கல் விழா

தைத்திருநாளாம் தலிழர் திருநாளர் பொங்கல் விழா ஜனாக்கல்லூரியில் 19.01.18 ஆம் நாள் நடைபெற்றது. விழாவில் ஆசிரியர், அலுவலர், மாணவர்களுக்குப் பாரம்பரிய விளையாட்டுக்களான பானை உடைத்தல், கயிறு இழுத்தல், கெரிக்காண இசைநாற்காவி, இளவட்டக்கல் ஞாக்குதல் போன்றவை நடைபெற்றன. விழாவில் கலந்த ஜெகத்காண்டி அனைவருக்கும் கல்லூரி வாரியச் செயலர் திரு. எஸ். நடனகோபால் சர்க்கரைப் பொங்கல் வழங்கிச் சிறப்பித்தார்கள்.



## EXTENSION/OUTREACH PROGRAMMES

Students of Commerce Department visited Kalpana Arts & Crafts, Vilachery and enlightened the women employees about Self Grooming & Marketing on 15<sup>th</sup> March, 2018.



Faculty members and the students of the Department of Botany visited the Corporation High School, Sundararajapuram, Madurai on 27<sup>th</sup> March 2018 where they explored the plant diversity to the school students. Quiz programmes and a few competitions were conducted to the students; notebooks and pens were gifted to all the student-participants.



Environmental Awareness Campaign was held at Madurai Corporation on 18.01.2018 as part of Extension Activity of the Department of Economics. Faculty members and students took part and planted tree saplings.



The extension programme of the department of Physics was conducted at Arulmigu Andavar Subramania Swamy Girls Hr. Sec. School, Thirupparankundram on 11<sup>th</sup> January 2018. Five faculty members along with 29 students participated in the extension programme. The students demonstrated various



concepts using paper straw and other experiments and conceptualization of ideas of Physics. A Quiz was also conducted to the students and prizes were distributed to the school students.



The Department of Chemistry jointly with Dr. Agarwal Eye Foundation conducted an Eye Camp to the people of the Vilachery village on 29<sup>th</sup> December 2017. Several people of the village got benefitted by the camp. In addition to this, tree saplings were also planted in the village by the students and Faculty members.



## NSS

The Madura College NSS units' have been carrying out various social activities like awareness programmes, crowd regulating, Swach Bharath, Campus Maintenance etc. The units Co-ordinated with LIC of India, Madurai Divisional office organized SWACH BHARAT ABHIYAN - SWACHTA



PAKHWADA on 26th January 2018 at the Vilachery Village, Madurai district. Around 100 volunteers participated and rendered service on the theme "Clean India - Green India". The NSS units also rendered their service in cleaning the Vaigai River along with the government of Tamilnadu.



## NCC

Several cadets participated in the awareness programmes on plastics, rain water harvesting, road safety and diversity conservation programmes organised by NCC group, Madurai division. Susheel Krishna and Sakhivel, cadets, participated at the National Integration Camp, Bellary, Karnataka. Around 26 cadets attended CATC in various places. The cadets also conducted an awareness programme on road accident & traffic discipline to the public on 22<sup>nd</sup> December 2017.



The cadets underwent "weapon drill" on 22.12.2017. Captain T. J. S. Thind, Commanding Officer of 7 (Tn) Bn NCC, Madurai addressed the cadets on 28.12.2017. NCC 'B' & 'C' certificate examinations for Madurai division were conducted on 24.02.2018 and 25.02.2018 respectively.



## SPORTS & GAMES

About 17 boys' teams & 5 girls' teams from each of Regular & Self-Finance Streams of our college participated in MKU Inter collegiate Sports & Tournaments and won eight prizes. Our teams also participated in District Level open tournaments in which we are winners in ATHLETICS, WEIGHT LIFTING, YOGA & SHOOTING and Runners in

## KHO-KHO & VOLLEY BALL.

The Department of Physical Education also organized MKU Inter Collegiate Tournaments for Men in BALL BADMINTON, CHESS, CRICKET, KHO-KHO, KABADDI & LAWN TENNIS.

The 128<sup>th</sup> Sports Day of our College was celebrated on 9<sup>th</sup> March 2018. Sri. S. Natanagopal, Secretary, MCB, presided over the function. The Chief Guest Mr. S. Viswanathan, an outstanding sportsman, delivered Sports Day address and distributed prizes to the winners.



## ACCOMPLISHMENTS

- ❖ Re-accredited with 'A' Grade in the third cycle by NAAC.
- ❖ 'e-learning Facility' has been provided in the library with six computers and preloaded e-books and e-lectures.
- ❖ Our campus is enabled with wi-fi connectivity.
- ❖ C.o.E. office has been fully digitalized.
- ❖ 20 Ph.D's have been produced and 14 Scholars have registered for Ph.D.
- ❖ 15 books have been published by our staff.
- ❖ 15 Placement Training Programmes were organized by the placement cell.
- ❖ Four Minor Research Projects and four Major Research Projects are being carried out.
- ❖ 7 MoUs were signed with national level leading institutions by the department of Commerce.
- ❖ 119 research articles have been published in international journals of high repute.
- ❖ 14 International/National/State level seminars, workshops and endowment lectures were organized.
- ❖ Faculty Enrichment Programme for Teachers and a workshop for Non-teaching staff were organized.