

Course Code	Course Title	C	H	I	E	T
17P4NME2	INTRODUCTION TO JOURNALISM	5	6	25	75	100

**Unit I Nature and History of Journalism** **18hrs**

1. What is Journalism? Functions and responsibilities of Journalism 2. Early days of Journalism in India 3. Journalism in Tamilnadu.

**Unit II The Laws, Standards and Ethics** **18hrs**

1. Nature and Principles of the Constitution of India 2. Fundamental rights: Right to Information. 3. Freedom of Expression, Freedom of Press: India before and after Independence. 4. Press Laws. 5. Code of Ethics.

**Unit III Practical Journalism** **18hrs**

1. Inside a Newspaper – Editorial Department – Editor – Assistant Editors – Editor  
2. Reporting – Types and Different Fields. 3. Editing – Principles, Rights and Responsibilities 4. Style.

**Unit IV News Writing in Print & Electronic Media** **18hrs**

1. What is News? 2. Elements of News 3. Language of News 4. Radio News Writing and Television News Writing 5. Online Journalism.

**Unit V Writing** **18hrs**

1. Free Lance Writing and Professional Writing 2. Column Writing - Features, Articles, Editorials, Interviews and Reviews. 3. Visual Material 4. Advertising 5. Copy Writing 6. Blog Writing 7. Content writing.

**Reference Books:**

Parthasarathy, Rangaswami. *Journalism in India*. New Delhi. India. Print.