

STAFF PROFILE

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Name : S.SUBA
Designation : Assistant professor

Date of Entry into Service : 2012

E-mail : elangosuba11@gmail.com

Mobile (Optional) : 9894317055
Education : M.Com.,M.Phil

Areas of specialization : Marketing, Costing, Management accounting, International trade

Projects undertaken

Title of the Project	Name of the funding Agency	Duration	Completed/Ongoing	Amount	Remarks
Nil		Nil	Nil	Nil	Nil

Seminars Organized

Title of the Seminar/Conference/Workshop	Date	Sponsoring Agency	National/State/International	Co-ordinator/Convener
Demonetization in India: Prospectus and Challenges	6 th January 2017	UGC Sponsored	National	Department of Commerce and Economics
2.Block analysis and Block chain	28 th December 2017	Department of Commerce	International	Department Of Commerce, The Madura college

3. Banking and Insurance- A catalyst towards India's Vision 2022	31 st August 2018	Department of Commerce	International	Department Of Commerce, The Madura College
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Seminars, Workshop and Conferences Attended

Title of the Seminar/Conference/ Workshop	Date	Sponsoring Agency	National/State/International	Organization in which attended
Quadruple Business Dimensions in Bottom Line Reporting	06.09.2019	The Madura college	National	Department of Commerce
One day Workshop on Learning management system	17.10.2019	The Madura college		Regional IQAC
seminar on Auditing skill	21/6/20	Vivekanandacollege, tiruvedakam	National webinar	Vivekananda college.
webniar on view on COVID-19 by research scientists.	22.5.20	Sourastra college, Madurai.	National	Sourastra college, madurai
concept development and model building for social science research	27.5.20	Gongu arts college	National	Gongu arts college, coimbatore
one day faculty development programme on free and open access resources for teaching, learning and research.	20.5.20	Sri adi chunchangiri college.	National	Sri adi chunchanagiri college, cumbum
webinar on role of nutrition in every walk of life	31.5.20	Government arts college, Gujarat .	International	Government arts and commerce college, Gujarat

webinar on 3Q'S for success	1.6.2020	Department of information system & management	National	Bhaktavatsalam memorial college for women.
webinar on post COVID-19 strategies to counter its impact on human resources		Department of commerce	State	Stella Maris college, chennai
webinar on research methodology	25.5.2020	IQAC	National	Vignana bharathi institute of technology.
covid-19 stress management through 'YOGA'	17.5.2020	Nature science foundation	National	Nature science foundation
Tally zone	30.5.2020	Department of commerce(CA)		Valliammal college for women, chennai

Books Published:

Title of the Book Published	ISBN No.	Publisher if any	Year of Publishing	Authored/Edited
-	-	-	-	-
-	-	-	-	-

Research Publications:

Title of the Journal	ISSN No. if any	Volume No. & Page No. if any	Year	International/ National/State
Imperative need of social marketing in social issue	New dimensions of management in the globalized era 2016-edited book ISBN 978-93-85977-	-	March 2016	National

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Research Activities

Degree	No. Awarded	No. Submitted vu	No. Guiding
M.Phil.,	-	-	-
Ph.D.,(Part-time)	-	-	-
Ph.D. (Full-time)	-	-	-

Details of Invited Lecture / Resource Person

Place	Date	Sponsoring Agency	Topic	Audience type	International/National/State Level
-		-	-	-	-

Academic council/Board of Studies Member

Institution	For a period of	Dept.
-	-	-

Honours Achieved

Agency	Recognition IN/National/State	Cash award if any(Amount)	For the service of
-	-	-	-

Service in Extra Curricular Activities (NSS/NCC/AEEP/YRC/MCCA/Club etc.,)

Whether NSS/NCC/AEEP/YRC	Period
-	-

Reviewer/editor of a journal

Title of the Journal	ISSN No. if any	International/ National/State	Impact factor/h-index
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Details of Orientation and Refresher attended

Orientation/Refresher	University/College/Institute at which attended	Duration	
Orientation programme for newly recruited teacher	The Madura College	26.9.2015	27.09.2015
Empowering College Teachers with Effective Teaching Skills	OAA MAVMM, Madurai	12.03.2016	12.03.2016
Students induction programme SIP orientation for freshers	The Madura college	31.8.2020	7.9.2020

Any Other Information :

Seminars, Workshop and Conferences Presented

Title of the Seminar/Conference/Workshop and Date	Title	Sponsoring Agency	National/State/International	Co-ordinator/convener
Demonetisation prospectus and challenges on 6 th January 2017	Impact of demonetization on rural population	The Madura college	National	Department of commerce
Food safety in agriculture and market 2012	Global changes and sustainable consumption issues and changes.	Manonmaniam sundaranar university,tirunelveli.	National	Department of commerce
Sustainability and its impact on brand value 2016	Sustainable in business initiative,issues,challenges	Mother Teresa university kodaikannal.	International	Department of commerce
New dimension of management in globalized era 2016	Imperative need of social marketing in social issue.	Madurai kamaraj university.	National	Department of management studies.

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