

STAFF PROFILE

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Name : G.SINDHU

Designation : Assistant professor

Date of Entry into Service : 15.07.2015

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Mobile (Optional) : 8807325736

Education :M.Com., M.B.A., M.Phil

Areas of specialization : Marketing, project management, operations research,
Cost accounting, research methodology, statistics.

Seminars Organized

Title of the Seminar/Conference/Workshop	Date	Sponsoring Agency	National/State/International	Co-ordinator/Convener
Demonetization in India: prospects and challenges	6 th January 2017	UGC sponsored	National	Department of commerce and economics

Seminors, Workshop and Conferences Attended

Title of the Seminar/Conference /Workshop	Title of The Paper presented	Date	Sponsoring Agency	National/State/ International	Organization in which attended
Green marketing- “A thrust on Renewable energy products”	Green marketing mix	5th march 2013	Fatima college, Madurai	National level seminar	Research center of Commerce, Fatima college Madurai.
Green business and corporate social responsibility	Participated	22 nd feb 2013	UGC sponsored	State Level Seminar	The Madura college, Madurai.
Retail management	workshop (Participated)	25.02.2013 to 1.3.2013 (7 days)	NBCFDC, New Delhi, Ministry of agriculture, Govt.of. India		Institute of cooperative management, Madurai-22
New dimensions of management in the globalized era	Industrial revolution 4.0	31sr march 2016	Madurai Kamaraj university, Madurai	National Level Seminar	Department of management studies, MKU Madurai
Sustainable in business-“initiative, issue and challenges”	The Role of HRM In Sustainable Growth of Organization		Mother Terasa University for women, Kodaikanal	International Seminar	Department of commerce
Global conference on evolving trends in business models & markets	Future of E-commerce in India	Nov 2016	Nehru institute of technology	International Seminar	Department of management studies.
Effects of demonetization on financial institution in India	Demonetization: Make or Break	Jan 6 2017	The Madura college, Madurai	National Seminar	Department of commerce
Quadruple Business Dimensions in bottom line reporting	Participated	6 Sep 2019	UGC sponsored	National Conference	Post gratuage Department of commerce, The Madura college, Madurai.
Global perspectives of professional accountants	Participated	19 th dec 2019		International Seminar	PG department of commerce & The Institute of cost accountants of

					India Madurai chapter
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Research Publications:

Title of the Journal	Title of the paper	Institution	ISSN No. if any	Volume No. & Page No. if any	Year	International/ National/State
new dimensions of management in the globalized era	Industrial revolution 4.0	Department of management studies, MKU Madurai	978-93-85977-05-3	volume No I	2016	National
Sustainable In Business-“Initiative, Issue And Challenges”	The Role of HRM In Sustainable Growth of Organization	Mother Teresa University for women, Kodaikanal			2016	National
Global conference on evolving trends in business models & markets	Future of E-commerce in India	Nehru Institute of Technology	ISSN 2230-7974	Volume I issue 14	Nov 2016	International

Details of Orientation and Refresher attended

Orientation/Refresher	University/College/Institute at which attended	Duration	
		from	to
Orientation programme for newly recruited teacher	Madura college	26.9.2015	27.9.2015

Any Other Information:

- Mentored team of students on universal human Values during the student induction programme (2019 -2020) Held on 1.7.2019 and 2.7.2019 on student's induction programme under the aegis of UGC Quality mandate & Madurai college board.
- Attended TWO weeks online faculty recharge programme on ITC tools offered on MOOC- mode by The Madura college from 7th may 2020 to 20th may 2020.
- Register part time Ph.D. programme in Madurai Kamaraj university under the stream commerce on 4.11.2019.