

## STAFF PROFILE

Name : A.SUGUNA

Designation : Assistant Professor in Commerce

Date of Entry into Service : 16-07-2015

E-mail : [snalmighty4u@gmail.com](mailto:snalmighty4u@gmail.com)

Mobile : 9865031094

Education : M.Com, M.Phil,

Areas of Specialization : Financial Accounting, Management Accounting



### Seminars Organized

Title of Seminars/Conference / Workshop	Date	Sponsoring Agency	National/State/International	Co-ordinator/Convener
Demonetization in India: Prospectus and Challenges	6 <sup>th</sup> January 2017	UGC Sponsored	National	Department of Commerce and Economics
Block analysis and Block Chain	28 <sup>th</sup> December 2017	Department of Commerce	International	Department of Commerce, Madura College.
Banking and Insurance – A Catalyst towards India's Vision 2022	31 <sup>st</sup> August 2018	Department of Commerce	International	Department of Commerce, Madura College.

### Seminars, Workshop and Conferences Presented

Title of the Seminar/Conference/Workshop and Date	Title	Sponsoring Agency	National/State/International	Co-ordinator/convener
Emerging trends in service marketing – Feb. 2011	Emerging Trends in Human Resource	Amman college of arts & science, Dindugal	National	Department of Commerce
Banking and Insurance Vision 2020 – Mar. 2011	Insurance a tool to eradicate and vehicle to Economic Development	Subbulakshmi Lakshmi pathy College of Science, Madurai.	National	Department of Commerce
Emerging Challenges and Strategy in Indian Banking Industry, 2012	Challenges in Indian Banking	Subbulakshmi Lakshmi pathy College of Science, Madurai	National Seminar	Department of Commerce
New Dimensions of Management in the Globalized Era on 31 <sup>st</sup> Mar. 2016	ICT as a drive to GEN Y for Financial Services	Madurai Kamaraj University, Madurai.	National Seminar	Department of Management Studies

Sustainability in Business – “Initiative, Issue and Challenges”	Sustainability in Micro Finance Institution in India	Mother Teresa University for Women, Kodaikanal	International Seminar	Department of Commerce
Global Conference on Evolving Trends in Business Models & Markets	Stress Management	Nehru Institute of Technology	International Seminar	Department of management studies
Effect of Demonetization on Financial Inclusion in India	Demonetization prospectus and challenges on 6 <sup>th</sup> January 2017	Madura college	National	Department of commerce

Research Publications:

Title of the Paper	Name of the Journal	ISSN No. if Any	Volume No. & Page No. if any	Year	International / National/state
ICT as a drive to GEN Y for Financial Services	New Dimensions of Management in the Globalised era	978-93-85977-05-3	Volume No 1	2016	National
Sustainability in Micro Finance Institution in India	Sustainability for Business – “Initiatives, Ideas and Challenges”			2016	National
Stress Management	Nehru Journal of Management and Research	2230-7974	Volume No 1 Issue 14	2016	International

Details of Orientation and Refresher attended

Orientation/Refresher	University/College/Institute at which attended	Duration From	To
Orientation programme for newly recruited teacher	Madura College	26.9.2015	27.09.2015
Empowering College Teachers with Effective Teaching Skills	OAA MAVMM, Madurai	26.03.2016	26.03.2016

Any other information :