

STAFF PROFILE

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Name : **B. SRIVIDHYA**

Designation : **Assistant professor**

Date of Entry into Service : **22/06/2018**

E-mail : **srividhya.acc@gmail.com**

Mobile (Optional) : **9487424388**

Education : **M.Com.,M.Phil**

Areas of specialization : **Business communication, Corporate Accounting,**

Projects undertaken

Title of the Project	Name of the funding Agency	Duration	Completed/Ongoing	Amount	Remarks
Nil					

Seminars Organized

Title of the Seminar/Conference/Workshop	Date	Sponsoring Agency	National/State/International	Co-ordinator/Convener
Nil				

Seminars, Workshop and Conferences Attended

Title of the Seminar/Conference/Workshop	Date	Sponsoring Agency	National/State/International	Organization in which attended
Banking and Insurance: A catalyst towards India's vision 2022	31.08.2018	UGC	National	Department of Commerce, The Madura College
Quadruple Business Dimensions in Bottom Line Reporting	06.09.2019	The Madura college	National	Department of Commerce
One day Workshop on Learning management system	17.10.2019	The Madura college	Regional	IQAC
Indirect taxation in India	19.05.2020	Sahara Professional Education	National	Sahara Professional Education institute
Emerging consumer internet trends and opportunities post covid	15.06.2020	DALY college of Business Management	International	Department of Management
Happiness quotient for women	05.06.2020	NMSS vellaichamy Nadar College, Madurai	National	Department of
Recent Amendments in Companies Act 2013	27.10.2020	Institute of company secretaries	National	The New college, Chennai
Teaching for Transformation & Excellence in post covid Era	06.06.2020	The American College	Regional	Department of Commerce

Books Published:

Title of the Book Published	ISBN No.	Publisher if any	Year of Publishing	Authored/Edited

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Research Publications:

Title of the Paper	E- ISSN No. if any	Volume No. & Page No. if any	Year	International/National/State
Green Banking			27.03.2019	National
Corporate Governance and sustainability			24.01.2020	National
Inclusive Insurance	2456-5571		2019	International

Research Activities

Degree	No. Awarded	No. Submitted vu	No. Guiding
M.Phil.,			
Ph.D.,(Part-time)			
Ph.D. (Full-time)			

Details of Invited Lecture / Resource Person

Place	Date	Sponsoring Agency	Topic	Audience type	International/National/State Level

Academic council/Board of Studies Member

Institution	For a period of	Dept.

Honours Achieved

Agency	Recognition IN/National/State	Cash award if any(Amount)	For the service of

Service in Extra Curricular Activities (NSS/NCC/AEEP/YRC/MCCA/Club etc.,)

Whether NSS/NCC/AEEP/YRC	Period

Reviewer/editor of a journal

Title of the Journal	ISSN No. if any	International/ National/State	Impact factor/h- index

Details of Orientation and Refresher attended

Orientation/Refresher	University/College/Institute at which attended	Duration	
		from	to

Any Other Information :