

STAFF PROFILE



Name : **A.T.LOGA RUBINI**
Designation : **Assistant professor**
Date of Entry into Service : **06.8.2015**
E-mail : **logarubini@gmail.com**
Mobile (Optional) : **9790218286,8903460286**
Education : **M.Com(CA),B.ed,M.Phil**
Areas of specialization : **Marketing, Business Communication,
Partnership Accounts, Special Accounts.**

Seminars Organized

Title of the Seminar/Conference/Workshop	Date	Sponsoring Agency	National/State/International	Co-ordinator/Convener
Online Marketing of services in the Globalisation Era	15th March 2016	Sourastra College	National	Department of Commerce with computer application

Seminars, Workshop and Conferences Attended

Title of the Seminar/Conference/Workshop	Date	Sponsoring Agency	National/State/International	Organization in which attended
Emerging Trends in Banking Sector	25 th August 2010	UGC Sponsored	National	Lady Doak College, Madurai.
Financial Literacy of Young Investors	25 th September 2012	N.P.R. Arts & Science college	National	N.P.R. Arts & Science College,Dindigul.

Foreign Direct Investment in Retail Trade	1 st & 2 nd February 2013	UGC Sponsored	National	Sourashtra College, Madurai
Quadruple Business Dimensions in Bottom Line Reporting	6 th September 2019	UGC Sponsored	National	The Madura College , Madurai.
One day workshop on Learning Management System	17 th October 2019	UGC Sponsored	National	The Madura College , Madurai.
Global Perspectives of Professional Accountants	19 th December 2019	UGC Sponsored	International	The Madura College , Madurai.

Seminars, Workshop and Conferences Presented

Title of the Seminar/Conference/ Workshop	Title of the paper	Date	Sponsoring Agency	National/State/ International	Organization in which attended
Towards better learning, teaching and evaluation-Te ICT way.	Cloud computing as an ICT tool in teaching and learning process	27 th March 2015	UGC Sponsored	International	St.charles college of Education, Madurai.
Innovation in big data search, mining & management	Goat rearing as a livelihood strategy of Usilampatti Taluk: A case study	26 th February 2016	UGC Sponsored	International	Arul anandar college, Karumathur.
Blue Sky Thinking on B3	Cloud computing as an Blue sky thinking tool in teaching and learning process	5 th February 2016	UGC Sponsored	International	Hindustan College of Arts and Science , Coimbatore.
India 2030	Green Revolution	1 st & 2 nd September 2017	UGC Sponsored	International	Manormaniam Sundararam University, Thirunelveli
Modern Transpiration in Business and Management	Lean Marketing	4 th October 2017	UGC Sponsored	National	Syed Hameed Arts & Science College,

					Kilakarai.
Emerging Trends in Business And Management	The Entrepreneurial Challenges	12 th February 2019	UGC Sponsored	International	Nehru Memorial College, Trichirappali

=

Research Publications:

Title of the Paper	Name of the Journal	ISSN No. if any	Volume No. & Page No. if any	Year	International/National/State
Cloud computing as an ICT tool in teaching and learning process	Towards better learning, teaching and evaluation-Te ICT way.	978-93-85109-13-3	Volume:1 pg.no:155	2015	International
Goat rearing as a livelihood strategy of Usilampatti Taluk: A case study	Innovation in big data search, mining & management	2349-8684	Volume:2 Pg.no:46	2016	International
Cloud computing as an Blue sky thinking tool in teaching and learning process	Blue Sky Thinking on B3.				International
India 2030	Green Revolution	1 st & 2 nd September 2017	UGC Sponsored	International	Manormaniam Sundararanar University, Thirunelveli
Modern Transpiration in Business and Management	Lean Marketing	4 th October 2017	UGC Sponsored	National	Syed Hameed Arts & Science College, Kilakarai.
Emerging Trends in Business And Management	The Entrepreneurial Challenges	12 th February 2019	UGC Sponsored	International	Nehru Memorial College, Trichirappali

Details of Webinar Attended

Title of the Webinar	Date	Name of the Organisation in which attended
A view on COVID-19 by Research Scientist	22 nd May 2020	Sourashtra College, Madurai
Modern Pedagogy using Online Teaching Techniques	29 th may 2020	Arulmigu PALaniandavar arts college for Women, Palani
Art of writing Research Article	6 th June 2020	E.M.G.Yadava Women college, Madurai.

Details of Invited Lecture / Resource Person

Place	Date	Name of the Program	Topic	Audience type
St.Charles College of Education	21 st November 2018	Workshop	How to face the Interviews	Students
St.Charles College of Education	13 th August 2019	Students' Enrichment Programme	Technology in Teaching & Learning	Students, Professors
St.Charles College of Education	26 th May 2020	Workshop	Online Teaching & Learning (To Design & Deliver, To Get & Deliver)	Professors

Honours Achieved

Agency/Institution	Award	For the service of
Lions Club International	Appreciation	Eye Donation Awareness camp

Service in Extra Curricular Activities (NSS/NCC/AEEP/YRC/MCCA/Club etc.,)

Whether NSS/NCC/AEEP/YRC	Period

Details of Orientation and Refresher attended

Orientation/Refresher	University/College/Institute at which attended	Duration	
		from	to
Refresher	Sourashrta College		
Orientation	The Madura College	17 th October 2019	
Faculty Recharge Program on ICT	The Madura College	7 th may 2020	20 th may 2020

Any Other Information :

CERTIFICATE COURSE	Tally, Communicative English Course, Tailoring, Photography, Jute Work Gandhian Thought.
COMPUTER SKILLS	MS Office, Tally, Web Designing, Photoshop.
EXTRA CREDIT	Teaching experience 'skills under privileged children'. (NOYES SCHOOL, Narimedu) .
	Certificate of Appreciation for Mentoring Students 2019-2020 (universal Human Values)