

STAFF PROFILE

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Name : **J.GAYATHRI**

Designation : **Assistant professor**

Date of Entry into Service : **19.06.2017**

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Mobile (Optional) : **9843494663**

Education : **M.Com.,M.Phil**

Areas of specialization : **Cost Accounting, Management Accounting**

Projects undertaken

Title of the Project	Name of the funding Agency	Duration	Completed/Ongoing	Amount	Remarks
Nil					

Seminars Organized

Title of the Seminar/Conference/Workshop	Date	Sponsoring Agency	National/State / International	Co-ordinator/ Convener
Block analysis and Block Chain	28 th Dec,2017	Department of Commerce	International	The Madura College, Madurai
Banking and Insurance – A Catalyst towards India's Vision 2022	31 st August, 2018	Department of Commerce	International	The Madura College.

Seminars, Workshop and Conferences Attended

Title of the Seminar/Conference/Workshop	Date	Sponsoring Agency	National/State / International	Organization in which attended
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Emerging Trends in Management & Corporate Governance	18 th March,2003		State Level	Fatima College
Emerging Trends in Indian Mutual Funds	12 th March,2012		State Level Seminar & Paper Presented	Madurai Institute of Social Sciences
Demonetization in India	23 rd February,2017	Department of Commerce	State Level	Dr. Zakir Hussain College, Sivagangai.
Consumer Protection and Consumer Welfare	6 th & 7 th January,2012	Indian Institute of Public Administration,(IIPA) New Delhi	International Seminar and Paper Presented	Madurai Institute of Social Sciences.
Re-skilling workforce in a working environment	21 st March,2017	Department of Commerce	National Level	Lady Doak College, Madurai.
GST & Demonetisation in India	8 th March,2017	Department of Commerce	National Seminar	Vivekananda College, Madurai.
Foreign Development in Indian Business	14 th October,2005	Department of Commerce	International Conference	Mannar Thirumalai Naicker College, Madurai.
Emerging Trends in Business and Management	12 th Februaru,2019	Department of Commerce	International Conference	Nehru Memorial College, Tiruchirapalli District.
Emerging Trends in Banking, Insurance & International Trade	27 th & 28 th March,2019	Department of Commerce	International Conference	Thiagarajar College, Madurai.
Conference on “India 2030”	1 st & 2 nd Sep,2017	UGC Sponsored	National Level	Manomaniam

Modern Transpiration in Business and Management	4 th October,20 17	Insurance Institute of India,Mumbai	State Level	Sundaranar University, Tirunelveli. Syed Hameedha Arts & Science College.
Webinar on Digital Marketing Strategies for E-Commerce	14 th May,2020	Department of Commerce	State Level	G.T.N Arts College,Dindigul.
Quadruple Business Dimensions in Bottom Line Reporting	6 th Sep2019	UGC Sponsored	National Conference	The Madura College, Madurai.
Global Perspectives of Professional Accountants	19 th Dec,2019	PG Department of Commerce & The Institute of Cost Accountants of India, Madurai Chapter	International Seminar	The Madura College, Madurai.
Startup India – Challenges & Opportunities	31 st Aug,2018.	UGC Autonomous Grant	International Seminar	E.M.G. Yadava Women's College, Madurai.
Online Webinar on Fine Tuning Research Skill for Effective Writing.	3 rd May,2020	PG & Research Department of Commerce.	State Level	Vivekananda College, Madurai

Books Published:

Title of the Book Published	ISBN No.	Publisher if any	Year of Publishing	Authored/Edited
Nil				

Research Publications:

Title of the Journal	ISSN No. if any	Volume No. & Page No. if any	Year	International/National/State
Nil				

Research Activities

Degree	No. Awarded	No. Submitted vu	No. Guiding
M.Phil.,	Nil		
Ph.D.,(Part-time)			
Ph.D. (Full-time)			

Details of Invited Lecture / Resource Person

Place	Date	Sponsoring Agency	Topic	Audience type	International/National/State Level
Nil					

Academic council/Board of Studies Member

Institution	For a period of	Dept.
Nil		

Honours Achieved

Agency	Recognition IN/National/State	Cash award if any(Amount)	For the service of
Nil			

Service in Extra Curricular Activities (NSS/NCC/AEEP/YRC/MCCA/Club etc.,)

Whether NSS/NCC/AEEP/YRC	Period
Nil	

Reviewer/editor of a journal

Title of the Journal	ISSN No. if any	International/ National/State	Impact factor/h-index
Nil			

Details of Orientation and Refresher attended

Orientation/Refresher	University/College/Institute at which attended	Duration	
Counselling on Psycho Therapy for students at Collegiate Level”	The American College, Madurai. Organised by District Administration, & MANASA.	from 6 th – 12 th August, 2014	To

Capacity Building for women Managers in Higher Education”	Madurai Institute of Social Sciences, Madurai. UGC Sponsored	26 th – 30 th March,2012	
Online Faculty Recharge Programme on ICT Tools.	The Madura College, Madurai.	7 th – 20 th May,2020	
Student Induction Programme	The Madura College, Madurai.	1&2 nd July,2017.	

Any Other Information :PAPER PRESENTATION:

1. Title: Emerging Trends in Mutual Funds – 12th March,2012 – Madurai Institute of Social Sciences, Madurai.
2. Title: Consumer Protection and Consumer Welfare – 6th & 7th Jan,2012.- Madurai Institute of Social Sciences, Madurai.
3. Title: Emerging Trends in Business and Management – 12th Feb,2019 – Nehru Memorial College, Tiruchirapalli District.
4. Title: Emerging Trends in Banking, Insurance and International Trade – 27th & 28th March,2019 – Thiagarajar College, Madurai.
5. Title: Startup India Opportunities and Challenges – 31st August,2019 – E.M.G. Yadava Women’s College, Madurai.