

## STAFF PROFILE

1. Name : G. SREEDEVI  
 2. Designation : Assistant Professor  
 3. Date of entry into service : 14.06.2004  
 4. Email : sreedevig.sf@maduracollege.edu.in  
 5. Mobile (optional) : 94861 41856  
 6. Education : M.Com., M.Phil.,  
 7. Areas of specialisation : Banking, Insurance and Financial Accounting  
 8. Projects undertaken :



Title of Project	Name of the funding agency	Duration	Completed/Ongoing	Amount (in Rupees)	Remarks

9. Seminars organised :

Title of the Seminar/Conference/Workshop	Date	Sponsoring Agency	National / State / International	Coordinator / Convenor

10. Seminars, Workshop and Conferences Attended:

Title of the Seminar/Conference/Workshop	Date	Sponsoring Agency	National / State / International	Organisation in which attended
Recent Trends (Challenges & Changes) in Commerce	03.02.2006		National Seminar	Sri Kaliswari College, Sivakasi
Curriculum Development and Evaluation	22.02.2006 to 24.02.2006	UGC – Academic Staff College and TANSICHE	State Level Seminar	The Standard Fireworks Rajaratnam College for Women, Sivakasi
Women Work Force in India	20.09.2006 and 21.09.2006	UGC	State Level Seminar	Wakf Board College, Madurai
Global Business and Policy Modelling	21.09.2006 and 22.09.2006		International Conference	Adaikalamatha Institute of Management, Thanjavur
Value Added Tax	24.03.2007	UGC	National Seminar	Rajapalayam Raju's College, Rajapalayam

Dare to Dream – Design U'r Destiny	02.08.2008		International Conference	Department of Business Administration, The Standard Fireworks Rajaratnam College for Women, Sivakasi
Role of Youth in Rural Development	24.09.2008		State Level Seminar	NSS of SFR College for Women, Sivakasi
Emerging Issues in Banking and Insurance Sector	04.03.2010 and 05.03.2010	UGC	National Semi24.09.2010nar	SRNM College, Sattur
Personality Development and Environmental Protection	24.09.2010		State Level Seminar	NSS of SFR College for Women, Sivakasi
Inclusive Growth and Women Empowerment	14.12.2012 and 15.12.2012	UGC	National Conference	The Standard Fireworks Rajaratnam College for Women, Sivakasi
Project Proposal Preparation Techniques	20.02.2015	TANSCHE	State Level Seminar	The Standard Fireworks Rajaratnam College for Women, Sivakasi
National Convention for CA students	19.09.2015 and 20.09.2015		National Conference	Udhayam (The Chamber of Commerce)
Sustainability for Business "Initiatives, Ideas and Challenges"	01.09.2016		International Conference	Mother Teresa University for Women, Kodaikanal
Business Innovation & Sustainable Development	04.10.2016		International Conference	Nehru Institute of Technology, Coimbatore
Demonetization in India: Prospects and Challenges	06.01.2017		National Conference	Department of Commerce, The Madura College, Madurai
India 2030	01.09.2017 and 02.09.2017		International Conference	Manonmaniam Sundaranar University, Tirunelveli
Leadership Empowerment	23.03.2019		National Level Seminar	Vivekananda College
Emerging Trends in Banking, Insurance and International Trade	27.03.2019 and 28.03.2019		International Conference	Thiagarajar College, Madurai

Reforms in Curriculum Design & Evaluation Based on OBE	27.07.2019		State Level	The Standard Fireworks Rajaratnam College for Women, Sivakasi
Quadruple Business Dimensions in Business Line Reporting	06.09.2019		National Conference	Department of Commerce, The Madura College, Madurai
Global Perspectives of Professional Accountants	19.12.2019		International Seminar	Department of Commerce, The Madura College, Madurai
Two week Online Faculty Recharge Programme on ICT tools	07.05.2020 to 20.05.2020		Online	The Madura College, Madurai
Internship – The Entrepreneurial Route	27.05.2020		Webinar	Alagappa University, Karaikudi
The Impact of COVID 19 on Banking Sector – A Global Scenario	29.05.2020		International Webinar	V.O. Chidambaram College, Thoothukudi

11. Books Published :

Title of the Book Published	ISBN No.	Publisher if any	Year of Publishing	Authored/Edited

12. Research Publications :

Title of the Journal	ISSN No. if any	Volume No. & Page No. if any	Year	International/National/State
Nehru Journal of Management and Research	2230-7974	1 & 69	November 2016	International
ROOTS International Journal of Multidisciplinary Researches	2349-8684	4 & 59	September 2017	International
ROOTS International Journal of	2349-8684	4 & 80	March 2018	International

Multidisciplinary Researches				
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13. Research Activities :

Degree	No. Awarded	No. Submitted	No. Guiding
<b>M.Phil.</b>			
<b>Ph.D (Part Time)</b>			
<b>Ph.D (Full Time)</b>			

14. Details of Invited Lecture/Resource Person:

Place	Date	Sponsoring Agency	Topic	Audience Type	International/National/State
Pandianadu Institute of Co-operative Management	08.02.2017		Just-in-time	Employees of Co-operative Society	State Level

15. Academic Council/Board of Studies Member:

Institution	For a period of	Department
The Standard Fireworks Rajaratnam College for Women, Sivakasi (Member in BoS)	10 years (2005 to 2015)	Commerce
The Madura College, Madurai (Co-opt member in BoS)	2015 – till date	Commerce

16. Honors Achieved :

Agency	Recognition International/National/State	Cash award if any (amount)	For the service of

17. Service in Extra Curricular Activities (NSS/NCC/AEEP/YRC/MCCA/Club etc.):

Whether NSS/NCC/AEEP/YRC	Period
NSS Programme Officer, Unit No. 182, SFR College, Sivakasi	2007-2012
NSS Programme Officer, Unit No. 218, The Madura College, Madurai	December 2016 to till date

18. Reviewer/editor of a journal :

<b>Title of the Journal</b>	<b>ISSN No. if any</b>	<b>International/National/State</b>	<b>Impact factor/h-index</b>

19. Details of Orientation and Refresher attended:

<b>Orientation/Refresher</b>	<b>University/College/Institute at which attended</b>	<b>Duration</b>	
		<b>From</b>	<b>To</b>
Orientation Course	Avinashilingam University for Women, Coimbatore	10.09.2008	19.09.2008
Orientation Programme for Newly Recruited Teachers	The Madura College, Madurai	26.09.2015	27.09.2015
Faculty Development Programme on Financial Management, Accounting and Communication for Business	Kalasalingam Business School	23.12.2019	24.12.2019

20. Any other information :