

## STAFF PROFILE

**Name** : Dr. R. VENNILA  
**Designation** : Assistant Professor (Ad hoc)



**Date of Entry into Service** : 19-07-2006  
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**Education** : M.Com., M.Phil., MBA., Ph.D.

**Areas of specialization** : Accounting & Finance  
Research & Statistics  
Management & Operations Research

### **Projects undertaken**

Title of the Project	Name of the funding Agency	Duration	Completed/Ongoing	Amount	Remarks
Household Survey on Inflation Expectation	Reserve Bank of India	1 month	Completed	Rs. 38,000	

**Seminars, Workshop and Conferences Attended/ Paper Presented**

<b>Title of the Seminar/Conference/ Workshop &amp; Date</b>	<b>Title of the paper</b>	<b>Sponsoring Agency</b>	<b>National/ State/ International</b>	<b>Organization in which attended</b>
Companies Act & Latest Trend in Commodity Market and GST Act			One day Mega Seminar	The Institute of Company Secretaries of India, Madurai Chapter
Banking & Insurance: A Catalyst Towards India's Vision 2022, 31.08.2018	Impact of E – Banking on Traditional Banking Services	UGC	National	Department of Commerce, The Madura College, Madurai
“India 2030”, 1 & 2 Sep. 2017	An Empirical Study on State & Sector-wise Distribution of FDI in Indian Scenario	Manonmani an Sundaranar University, Tirunelveli	International Conference	Department of Commerce, Manonmanian Sundaranar University, Tirunelveli
Equity Research, 07.07.2018		National Stock Exchange	Workshop	NSE Academy
Companies Act & Insolvency Code, 20.01.2018			One day Mega Seminar	The Institute of Company Secretaries of India, Madurai Chapter
GST Act, 22 <sup>nd</sup> June 2017		The Institute of Company Secretaries of India, New Delhi	National	The Institute of Company Secretaries of India, Madurai
Women Empowerment, 30 <sup>th</sup> Jan. 2017	Role of Women Entrepreneurship in India,		National Conference	Sermathai Vasam College for Women, Madurai - 12
Impact of Demonetization on Small & Medium Scale Industries, 27 <sup>th</sup> Jan. 2017	Impact of Demonetization on Indian Economy		International Seminar	Department of Commerce, S. Vellaichamy Nadar College, Madurai.
Demonetization in India- Prospects and Challenges	Demonetization – Pros and Cons	UGC sponsored	National Seminar	Dept. of Economics &

06.01.2017				Dept. of Commerce, The Madura College, Madurai
Demonetization in India-Prospects and Challenges 06.01.2017	Common Man Facing the Consequences of the Currency Ban	UGC sponsored	National Seminar	Dept. of Economics & Dept. of Commerce, The Madura College, Madurai
Demonetization in India-Prospects and Challenges 06.01.2017	Demonetization Evaporation of Terrorist Action	UGC sponsored	National Seminar	Dept. of Economics & Dept. of Commerce, The Madura College, Madurai
Business Innovation & Sustainable Development, 4 <sup>th</sup> October, 2016	State-wise and Sector-wise Analysis of Foreign Direct Investment in India		International Conference	Department of Management Studies, Nehru Institute of Technology, Coimbatore
Innovation Needed in Commerce, Economics and Management to Meet the Present Crises and Craze, 24 <sup>th</sup> Sep. 2016.	Online Marketing – Challenges in Future		National Conference	Department of Commerce, Mangayarkarasi College of Arts and Science for Women, Madurai.
Sustainability for Business: Initiatives, Ideas & Challenges, Sep. 1, 2016	Impact of Sustainable Human Resource Management and Organizational Performance		International Conference	PG & Department of Commerce, Mother Teresa Women's University, Kodaikanal
Value Addition, Evaluation and Employability Issues, 31 <sup>st</sup> Aug. 2016		Curriculum Development Cell, MKU	Workshop	Department of Management Studies, MKU, Madurai

Re- Engineering Business Concepts and Rapid Changes in Worldwide Business Patterns, 18 <sup>th</sup> Aug, 2016.	Business Process Re- Engineering (BPR)		International Conference	School of Commerce, Ratinam College of Arts & Science, Coimbatore.
New Dimensions of Management in the Globalised Era- 2016 on Mar. 2016	Growth and Challenges of Retail Industry in India: An Analysis		National Seminar	Dept. of Management Studies, Madurai Kamaraj University, Madurai
Strategies for the Sustainable Industrial Development- Road Map to Make in India on Feb. 2015	Foreign Direct Investment		National Conference	Dept. of Commerce, Vidyasagar College of Arts & Science, Udumalpet.
Competency Building Strategies in Business and technology for Sustainable Development on Feb 2015	Regional and State-wise Distribution of FDI Inflows in India		International Conference	Dept. of Management Studies, Sri Ganesh School of Business Management
Emerging Trends in Services Sector- Challenges and Opportunities on Jan. 2015	Growth of FDI Inflows in Services Sectors in India		National Seminar	Dept. of Commerce, Maharani Arts and Science College, Dharapuram
Impact of Globalisation on the Prospects of Indian Banking Sector Jan. 2015	Growth of FDI Inflows in the World and in India	ICSSR sponsored	International Conference	Dept. of Commerce, Vivekananda College, Tiruvedakam west.
Women Empowerment and Globalization Jan. 2015	A Study on the Opportunities and Challenges of the Women Entrepreneurs		National Seminar	Women Studies Centre, Madurai Kamaraj University, Madurai
FDI in Service Sector in India Sep. 2014	FDI in Services Sector in India	UGC Sponsored	National Seminar	Dept. of Economics, The Madura College, Madurai

Impact of Globalisation on Indian Financial System on Aug. 2014	Impact of Globalization on FDI Inflows in India		International Conference	Dept. of Commerce, Vivekananda College, Tiruvedakam west.
Foreign Direct Investment in Retail Industry in India- Boon or Bane Feb. 2012	Sector-wise Analysis is of Foreign Direct Investment in India		National Seminar	Dept. of Commerce, St. Xavier's College, Palayamkottai
Global Economic Environment- Opportunities and Challenges to India on Feb. 2012		UGC Sponsored	State Seminar	Dept. of Commerce, The Madura College, Madurai
Poor Economics- Rethinking Poverty and The Ways to End it on Jan. 2012	The Contribution of Foreign Direct Investment to Poverty Alleviation	UGC Sponsored	UGC Sponsored National Seminar	Dept. of Economics, The Madura College, Madurai
Global Financial Crisis: Opportunities and Challenges on Feb 2010	Global Financial Crisis: The Impact of Foreign Direct Investment on Economy Growth of India	UGC Sponsored	National Seminar	Dept. of Commerce, The Madura College, Madurai

### Research Publications:

Title of the Journal	Title of the Paper	ISSN No./ ISBN No. Volume No. & Page No. if any	Year	International/ National/ State
International Journal of Research in Humanities, Arts and Science	Impact of E-banking on Traditional Banking Services	E ISSN 2456-5571	Jan. 2019	International
International Journal of Multidisciplinary Researches	New GST ERA and its Impact on Small Businesses Entrepreneurs	ISSN 2349 - 8684	Mar. 2018	International
International Journal of Multidisciplinary Researches	Demonetization – Pros and Cons	ISSN 2349 - 8684	Sep. 2017	International
Nehru Journal of	State-wise and Sector-	ISSN 2230-7974, Vol.1,	Nov,	International

Management and Research (NJMR)	wise Analysis of Foreign Direct Investment in India	Issue- 14	2016	
Roots International Journal of Multidisciplinary Researches	Women Entrepreneurship Development in India	ISSN: 2349-8684, Vol.3, Special Issue: 6	Sep. 2016	International
Mother Teresa Women's University Sustainability for Business: Initiatives, Ideas & Challenges	Impact of Sustainable Human Resource Management and Organizational Performance	ISBN: 81-86520-27-9	Sep. 2016	International
New Dimensions of Management in the Globalized Era- 2016, pp:295-297, ISBN: 978-93-85977-05-3	Growth and Challenges of Retail Industry in India		Mar. 2016	
Dynamics of Commerce: 'Catalyst for Sustainable Corporate and Social Growth', pp:42-50, ISBN: 978-93-85109-18-8	State-wise Distribution of FDI Inflows in India		Jul. 2015	
Indo Global Journal of Commerce and Economics, Vol:2, Issue:3,pp.55-58, ISSN No: 2393-9796.	Regional and State-wise Distribution of FDI Inflows in India		Apr. 2015	
Growth of FDI in India, pp.60-67, ISBN:978-93-80657-60-8	FDI in Service Sector in India		Jan. 2015	
Women Empowerment and Globalization, pp. 235-241., ISBN:978-93-80499-94.	A Study on the Opportunities & Challenges of the Women Entrepreneurship in India		Jan. 2015	
Impact of Gloabalisation on the Prospects of Indian Banking Sector, pp.131-134, ISBN:978-93-80657-29-5	Growth of FDI Inflows in the World and in India		Jan. 2015	
Sankhya, International	Trends and Patterns of		Sep.	

Journal of Management and Technology, Vol-3, Issue-2, pp.106-112,, ISSN0975-3915.	FDI Inflows in India		2012	
Foreign Direct Investment in Retail Industry in India- Boon or Bane, pp.165-173, ISBN:978-93-5067-214-3	Sector-wise Analysis of Foreign Direct Investment in India		Feb. 2012	

### Research Activities

Degree	No. Awarded	No. Submitted	No. Guiding
M.Phil.,	2	--	--
Ph.D.,(Part-time)			
Ph.D. (Full-time)			

### Reviewer/editor of a journal

Title of the Journal	ISSN No. if any	International/ National/State	Impact factor/h-index
International Journal of Multidisciplinary Researches	ISSN 2349-8684	International	3.487

### Details of Orientation and Refresher attended

Orientation/Refresher	University/College/Institute at which attended
“Bridging the Skills Gap”, of Feb 25, 2017	OAA MAVMM School of Management, Madurai.
Empowering College Teachers with Effective Teaching Skills on Mar. 2016	OAA MAVMM School of Management, Madurai.
Orientation Programme for Newly Recruited Teachers on 26 <sup>th</sup> & 27 <sup>th</sup> Sep. 2015	The Madura College, Madurai.
Competence Building Programme on 6 <sup>th</sup> & 7 <sup>th</sup> Feb. 2015	The Madura College, Madurai.

### Any other Information

- SET qualified in Commerce in Aug. 2017