

## STAFF PROFILE

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**Name** : Dr.A.KARUPPUSAMY

**Designation** : Assistant Professor ,Commerce

**Date of Entry into Service** : 18-07-2019

**E-mail** : akaruppusamy1977@gmail.com

**Mobile (Optional)** : 9994642676, 6383245121

**Education** : M.Com., M.Com(CA)., M.Phil., Ph.D., M.Ed.,

**Areas of specialization** : Financial Management, Financial Accounting, Corporate Accounting, Cost Accounting., Management Accounting., Marketing Management.,



### Projects undertaken

Title of the Project	Name of the funding Agency	Duration	Completed/Ongoing	Amount	Remarks
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### Seminars Organized

Title of the Seminar/Conference/Workshop	Date	Sponsoring Agency	National/State/International	Co-ordinator/Convener
“Quadruple Business Dimensions in Bottom Line Reporting(Profit, People,Plant and Purpose)	06-09-2019	UGC	National Level	Dr.A.Mayil Murugan.

Seminors, Workshop and Conferences Attended

<b>Title of the Seminar/Conference/Workshop</b>	<b>Date</b>	<b>Sponsoring Agency</b>	<b>National/State/International</b>	<b>Organization in which attended</b>
1.Seminar :”Global Business Opportunities& Challenges”	16-03-2010	UGC	<b>National</b>	S.N.R &SONS COLLEGE.,COIMBATORE
<b>2.Seminar : “Quality Enhancement in Higher Education”</b>	<b>26-09-2015</b>	UGC	<b>National</b>	<b>SREE RAMU COLLEGE OF ARTS &amp;SCIENCE.POLLACHI</b>
3. <b>Conference : “Emerging Trends of E.Commerce in the Global Business Scenario”</b>	30,31-08-2013	UGC	<b>International</b>	V.H.S.K.N.COLLEGE . VIRUDHUNAGAR
4. <b>Conference : “Problems &amp;Prospectus in e.Commerce”</b>	25&26-07-2014	UGC	<b>International</b>	V.H.S.K.N.COLLEGE . VIRUDHUNAGAR
5. <b>Conference : “ Impact of Modern Management on Indian Economic Growth”</b>	06-01-2017.	UGC	<b>National</b>	SNMV & INSTITUTE OF MANAGEMENT*COIMBATORE
6. <b>Workshop: “ACHIEVING THE SKILLS OF A PROFESSIONAL FACILATIONS”</b>	14-02-2015	UGC	<b>STATE</b>	RATHINAM COLLEGE., COIMBATORE.
7 <b>Workshop: “Writing Research Articles”</b>	11-09-2015	UGC	<b>STATE</b>	N.G.M.COLLEGE(AUTONOMOUS). ,POLLACHI
8. <b>Workshop: “e.Content Development”</b>	18,19 &20-01-2018	UGC	<b>National</b>	AVINACHILINGAM UNIVERSITY(WOMENS), COIMBATORE.
9. . <b>Workshop : “Advanced Research Tools Through SPSS”</b>	20-11-2015	UGC	<b>National</b>	SNMV & INSTITUTE OF MANAGEMENT*COIMBATORE
10. <b>Workshop: “Contemporary Approaches to Teaching and Learning Effective”</b>	13-03-2016	UGC	<b>National</b>	VIVEKANDA INSTITUTE OF MANAGEMENT STUDIES., COIMBATORE.
11. <b>Workshop: “Global Business Foundations Skills</b>	08&09-01-2015	UGC	<b>National</b>	BHARATHIAR UNIVERSITY., COIMBATORE.

Refresher Programme”				
12. <b>Conference : “ Changing Paradigms in indian Business”</b>	24 &25- 03-2017	UGC	<b>National</b>	N.G.M.COLLEGE(A UTONOMOUS). ,POLLACHI
13 <b>Conference.:</b> “The Ideas of a National University”	26,27&28 -07-2017	UGC	<b>National</b>	CHRIST UNIVERSITY., BANGALURE.
14. Workshop : “E-Business & E-Commerce its Emerging Trends”	23-08- 2017	UGC	<b>STATE</b>	N.G.M.COLLEGE(A UTONOMOUS). ,POLLACHI
15.. Workshop : “ e- Contents Developments”	11-08- 2018	UGC	<b>National</b>	N.G.M.COLLEGE(A UTONOMOUS). ,POLLACHI
16. Workshop : “ Academy for Professional Development”	05&06- 09-2013	UGC	<b>National</b>	N.G.M.COLLEGE(A UTONOMOUS). ,POLLACHI
17. Workshop: “State Level Symposium 2017 on Overseas Trade”	03-1- 2017	UGC	<b>STATE</b>	N.G.M.COLLEGE(A UTONOMOUS). ,POLLACHI
18. <b>Conference : “Shifing Paradigm of Business”</b>	23&24— 01-2012	UGC	<b>National</b>	V.H.S.N. COLLEGE. VIRUDHUNAGAR
19.Seminar: “Global Business Foundations Skills Refereshner Programme”	8 &9-01- 2015	UGC	<b>National</b>	BHARATHIAR UNIVERSITY., COIMBATORE.
20.Seminar : “Social Network and Communication”	07 & 08- 2012	UGC	<b>National</b>	VELLALAR COLLEGE FOR WOMENS COLLEGE., ERODE.
21. <b>Conference :</b> “ <b>Changing Landscape of the Indian insurance sector.</b> ”	27-09- 2017	UGC	<b>National</b>	KARPAGAM UNIVERSITY., COIMBATORE.
22. <b>Conference:</b> “ <b>Disruption in Banking Sectors in the Current Scenario</b> ”	28-02- 2018	UGC	<b>National</b>	N.G.P.CAS(AUTONO MOUS),.COIMBATO RE

## Books Published:

Title of the Book Published	ISBN No.	Publisher if any	Year of Publishing	Authored/Edited
1. "CUSTOMER AWARENESS ON BSNL PRODUCTS AND SERVICE IN COIMBATORE"	2249-1260	JOURNALS OF MANAGEMENT AND SCIENCE	APRIL-2014	National Journal Dr.A.Karuppusamy
2. "A STUDY ON THE CUSTOMER SATISFACTION TOWARDS AIRCEL POCKET INTERNET IN POLLACHI TALUK"	VOLUME 4,ISSUE :2321-0346	INCONTINENTAL MANAGEMENT RESEARCH REVIEW WWW.icmrr.org	9 <sup>th</sup> – AUGUST '2015	<b>National Journal</b>
3. "CONSUMER SATISFACTION TOWARDS SEARCH ENGINE WITH SPECIAL REFERENCE TOPOLLACHI TALUK"	2347-1670	INCONTINENTAL MANAGEMENT RESEARCH REVIEW WWW.icmrr.org	9 <sup>TH</sup> SEPT '2016	<b>National Journal</b>
4. "A study on consumer & buyer behavior towards instant food product in coimbatore"	Volume issue- 2250-2076	Educate enlight empower	02 <sup>nd</sup> July-2012	<b>National Journal</b>
5. "A study on customer satisfaction towards HDFC NET BANKING SERVICES WITH SPECIAL REFERENCE"	978-93-81723-26-5	V.H.N.S.N.COOLEGE(AUTONOMOUS)VIRUDHUNAR <a href="http://WWW.vhnc.edu.in">WWW.vhnc.edu.in</a> .	12 <sup>th</sup> july '2014	<b>National Journal</b>

TO POLLACHI TALUK”				
6. “Service marketing ”	978-93-81723	V.H.N.S.N.COOLEGE(AUTONOMOUS)VIRUDHUNAR <a href="http://WWW.vhnc.edu.in">WWW.vhnc.edu.in</a> ,	08 <sup>TH</sup> JULY 2012	“ CHANDE AHEAD-FIRST EDITION , V.H.N.S.N. COLLEGE VIRUDUNAGAR
7. “ATTITUDE OF CUSTOMER TOWARDS TOWARDS INTERNET BANKING”	978-93-81723-10-4	V.H.N.S.N.COOLEGE(AUTONOMOUS)VIRUDHUNAR <a href="http://WWW.vhnc.edu.in">WWW.vhnc.edu.in</a>	26 <sup>TH</sup> JULY ‘2013	“ CHANDE AHEAD-FIRST EDITION , V.H.N.S.N. COLLEGE VIRUDUNAGAR

### Research Publications:

Title of the Journal	ISSN No. if any	Volume No. & Page No. if any	Year	International/ National/State
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### Research Activities

Degree	No. Awarded	No. Submitted	No. Guiding
M.Phil.,	4	1	1
Ph.D.,(Part-time)	-	-	2
Ph.D. (Full-time)	-	-	-

### Details of Invited Lecture / Resource Person

Place	Date	Sponsoring Agency	Topic	Audience type	International/National/State Level
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### Academic council/Board of Studies Member

Institution	For a period of	Dept.
Board of studies – N.G.P.COLLEGE(Autonomous), Coimbatore	4 YEAR	COMMERCE

### Honours Achieved

Agency	Recognition IN/National/State	Cash award if any(Amount)	For the service of
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**Service in Extra Curricular Activities (NSS/NCC/AEEP/YRC/MCCA/Club etc.,)**

Whether NSS/NCC/AEEP/YRC	Period
NSS- PROGRAMME OFFICER.	ANGAPPA COLLEG OF ARTS & SCIENCE., COIMBATORE 2007-2011
NSS-PROGRAMME OFFOCER	N.G.M.COLLEGE(AUTONOMOUS), POLLACHI 2017-2019
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**Reviewer/editor of a journal**

Title of the Journal	ISSN No. if any	International/ National/State	Impact factor/h-index
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**Details of Orientation and Refresher attended**

Orientation/Refresher	University/College/Institute at which attended	Duration	
		from	to
1	Bharathiar University	8-01-2015	09-01-2015
1	Bharathiar University	8-07-2015	09-07-2015

**Any Other Information :**

1. We would like “Conduct the department wise as lot of Seminar , Conference , Workshop and FDP for benefit to students and faculty members in behalf of our College.